

AARON MEW

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QUALIFICATIONS SUMMARY

- Seven years commercial graphics and production design experience, specializing in web, print, and display advertising.
- Success in managing multiple projects to completion in a timely and collaborative manner.
- Exceptional problem solver, communicator, and team player, with attention to both detail and scale. Strong organizational skills.
- Expert in industry-standard graphics and design platforms, including Adobe Photoshop, Illustrator, and Acrobat. Strong knowledge of HTML5/CSS, InDesign, Premiere, and Excel.

EMPLOYMENT

Graphic Designer

April 2017 – Current

Architectural Surfaces Group • Seattle, WA

- Graphic design for company and brands within the Architectural Surfaces Group umbrella (Pental Surfaces, Architectural Granite & Marble, PentalQuartz, MetroQuartz, Modul Marble, PentalTek, Cosmic Stone & Tile, Bedrock International).
- Design of ASG brand.
- Redesign of MetroQuartz marketing materials (Brochure, Labels, Sample Boxes, etc.).
- Redesign of Cosmic Stone's logo.
- Design of PentalTek brand.

Graphic Designer

September 2014 – April 2017

Pental Surfaces • Seattle, WA

- Redesign of pentalquartz.com website.
- Upkeep of pentalonline.com and pentalquartz.com.

- Rebranding of company from Pental Granite and Marble to Pental Surfaces.
- Creating all marketing materials for both Pental Surfaces and PentalQuartz.
- Working with Marketing Manager to create a greater presence in social media.
- Filming and editing web video series for Youtube.

Graphic Design Assistant

February 2014 – September 2014

Pental Granite and Marble • Seattle, WA

- Complete redesign and build of pentalonline.com.
- Rebranding of Pental customer resource files.

Commercial Department Assistant

March 2013 – February 2014

Pental Granite and Marble • Seattle, WA

- Assisting the Commercial Sales Representatives.
- Assisted customer support.

Production Manager, Ad Operations

Mar 2009 – Sept 2010

5to1.com • San Francisco, CA

- Lead designer for display ad network with a distribution of over 300MM uniques.
- Designed custom advertisements to support 3rd-party direct response campaigns and cobranded initiatives.
- Created assets/comps for all brand RFPs, including McDonald's, MSN, BestBuy, USPS, Lowes', MTV, and US Airways.
- Designed and implemented process for building/administering a catalog of millions of custom display assets across two thousand advertisers and brands.

Production Designer

Mar 2008 – Feb 2009

Zazzle.com • Redwood City, CA

- Designed print and web assets for 100+ VIP accounts and major brand properties, including Star Wars, Warner Brothers, Mattel, Craigslist, Delivery Agent, and Electronic Arts.
- Created concept and drove execution of the 2008 Star Wars Election campaign, Zazzle's most ambitious and high-profile co-branded initiative to-date.

- Developed concepts and designs to support the launch of Artsprojekt.com and Zazzle Custom Skateboards.
- Designed advertisements for Zazzle’s affiliate marketing program and on-site promotions.

Staff

Jun 2007 – Oct 2007

Open Door Studios • Seattle, WA

- Provided general customer services as well as member’s drawing and painting instruction.
- Database upkeep of membership enrollment.

Freelance Illustrator

2002 – 2005

Youth Outlook! Magazine • San Francisco, CA

- Illustrating articles in written by Bay Area youths.

Design Intern

2001

Zylonol Studios (DC Comics) • Savannah, GA

- Scanned and prepared comic book pages to be colored digitally.
- Computer color separation flats for several DC comics covers.

EDUCATION

Seattle Central College

Web Design

Savannah College of Art and Design

B.F.A., 2001

Sequential Design

REFERENCES

Given upon request.