

AARON MEW

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QUALIFICATIONS SUMMARY

- Seven years commercial graphics and production design experience, specializing in web, print, and display advertising.
- Success in managing multiple projects to completion in a timely and collaborative manner.
- Exceptional problem solver, communicator, and team player, with absolute attention to both detail and scale.
- Strong organizational and problem solving skills.
- Expert in industry-standard graphics and design platforms, including Adobe Photoshop, Illustrator, and Dreamweaver. In-depth knowledge of HTML/CSS.

EMPLOYMENT

Graphic Designer September 2014 – Current
Pental Surfaces • Seattle, WA

- Upkeep of Pentalonline.com.
- Redesign of pentalonline.com and PentalQuartz.com website.
- Rebranding of company from Pental Granite and Marble to Pental Surfaces.
- Creating all marketing materials for both Pental Surfaces and PentalQuartz.
- Working with Marketing Manager to create a greater presence in social media.
- Filming and editing web video series for Youtube.

Graphic Design Assistant February 2014 – September 2014
Pental Granite and Marble • Seattle, WA

- Complete redesign and build of Pentalonline.com.
- Rebranding of Pental customer resource files.

Commercial Department Assistant March 2013 – February 2014
Pental Granite and Marble • Seattle, WA

- Assisting the Commercial Sales Representatives.
- Assisted customer support.

Production Manager, Ad Operations
5to1.com • San Francisco, CA

Mar 2009 – Sept 2010

- Lead designer for display ad network with a distribution of over 300MM uniques.
- Designed custom advertisements to support 3rd-party direct response campaigns and co-branded initiatives.
- Created assets/comps for all brand RFPs, including McDonald's, MSN, BestBuy, USPS, Lowes', MTV, and US Airways.
- Designed and implemented process for building/administering a catalog of millions of custom display assets across two thousand advertisers and brands.

Production Designer
Zazzle.com • Redwood City, CA

Mar 2008 – Feb 2009

- Designed print and web assets for 100+ VIP accounts and major brand properties, including Star Wars, Warner Brothers, Mattel, Craigslist, Delivery Agent, and Electronic Arts.
- Created concept and drove execution of the 2008 Star Wars Election campaign, Zazzle's most ambitious and high-profile co-branded initiative to-date.
- Developed concepts and designs to support the launch of Artsprojekt.com and Zazzle Custom Skateboards.
- Designed advertisements for Zazzle's affiliate marketing program and on-site promotions.

Staff
Open Door Studios • Seattle, WA

Jun 2007 – Oct 2007

- Provided general customer services as well as member's drawing and painting instruction.
- Database upkeep of membership enrollment.

Freelance Illustrator
Youth Outlook! Magazine • San Francisco, CA

2002 – 2005

- Illustrating articles in written by Bay Area youths.

Design Intern
Zylonal Studios (DC Comics) • Savannah, GA

2001

- Scanned and prepared comic book pages to be colored digitally.
- Computer color separation flats for several DC comics covers.

EDUCATION

Seattle Central College

Web Design

Savannah College of Art and Design

B.F.A., 2001

Sequential Design

REFERENCES

Jonathan Wood

Vice President of Product • Amobee

(415) 615-2509

Sheri Sakamoto

Estimator • Division 9 Flooring

(206) 979-4524